Send to criticalsectors@state.mn.us

###

TO: Governor Tim Walz, Commissioner Steve Grove, Director Joe Kelly, and Commissioner Jodi Harpstead

Our company is one of hundreds of print service providers playing a vital role in the MN communications supply chain. Categorizing Printing & Related Industries as non-essential will cripple a variety of life sustaining and life-saving industries by eliminating overnight their sources of communication, packaging, and support materials, when timely information is the literal lifeblood in a time of crisis. Printers serve our essential infrastructure.

Our company serves Essential businesses by… [describe]

Printers all over our region support essential businesses in the areas of…

* Printing pharmaceutical packaging, scripts, prescription pads
* Printing “Instructions for use" manuals for healthcare professionals and consumers
* Printing face masks, disinfectant wipes, and medical device guidelines
* Printing posters, billboards, and other means of communicating essential information
* Printing Federal and state compliance regulations
* Printing of food packaging cartons, labels, and tags
* Printing of health and safety information for a variety of state agencies
* Printing for banking, insurance, and financial institutions
* Printing for elections and civic undertakings
* Printing hospital signage and alerts
* Printing pertaining to farms and agriculture
* Printing of mailings to Medicare recipients
* Printing of material for government printing offices
* Printing of credentials for health care professionals

Please revise the industry classifications NAICS 3231 and 3221 as Essential and let us continue to do our part in keeping our communities safe, productive, and healthy.

Signed,